



CAMP O-AT-KA

Dear Friend,

On September 9th, history was made when the Campaign Cabinet announced a public goal of \$8,000,000 for the "**Campaign for O-AT-KA: Building Better Boys for a New Century.**" This is the biggest and most historic capital campaign in camp's 115-year history.

The Campaign's focus is to preserve and protect the O-AT-KA experience for future campers and to provide financial resources to fulfill camp's mission to provide a high-quality, mission-driven summer experience. The Campaign will provide the resources needed to fulfill this vision and serve as a catalyst for the long-term success of O-AT-KA. The three pillars of the campaign are:

- Preserve our Future (*Campership Endowment, Staff Development, Preservation Fund*)
- Sustain & Expand Programs (*Increase Camperships, Marketing & Recruiting, Annual Fund Support*)
- Improve Place (*Preserve, Maintain and Improve Facilities & Grounds*)

Following the announcement of the public goal, the cabinet enthusiastically shared that, over the past three years, a group of dedicated volunteers and camp leaders have quietly raised \$5,000,000! The excitement, support and buzz about camp has been infectious and it is time to work together to fulfill this amazing goal – step by step.

While all three pillars of the Campaign are important, given the recent threats associated with COVID-19, we have a transformative opportunity to ensure Camp's **Preservation Fund** is maximized and accessible, if O-AT-KA should need it. The goal of the Preservation Fund is to maintain a minimum of \$500,000 for unexpected challenges. This could be for unanticipated building repair, a natural disaster, or (who would have guessed) a pandemic.

Camp has been presented with a wonderful gift to achieve the \$500,000 to ensure the Preservation Fund is championed. Thanks to an anonymous donor, a matching challenge has been set. This friend of O-AT-KA will match all gifts, \$1 for \$1, up to \$250,000, through the month of September! On top of that, once this gift was made known, a group of 10 leaders stepped up to pledge \$20,000 each for a total of \$200,000 towards the match. This means we only have \$50,000 left to go to receive the match by September 30th, the end of our fiscal year!!

O-AT-KA. This is our time. We want everyone to be a part of the success of the O-AT-KA campaign. Every gift will be counted toward this match. Every gift will make a difference.

Detailed information about the campaign and how to make a gift can be found at www.campoatka.org/campaign, by e-mailing hplati@campoatka.com or calling 207-787-3401.

Thank you in advance,

Reverend John Van Siclen
Campaign Chair

David Carlson
Campaign Chair

Carol Harlow-Carlson
Campaign Chair